



Results of Online Regional Student Mobility Survey

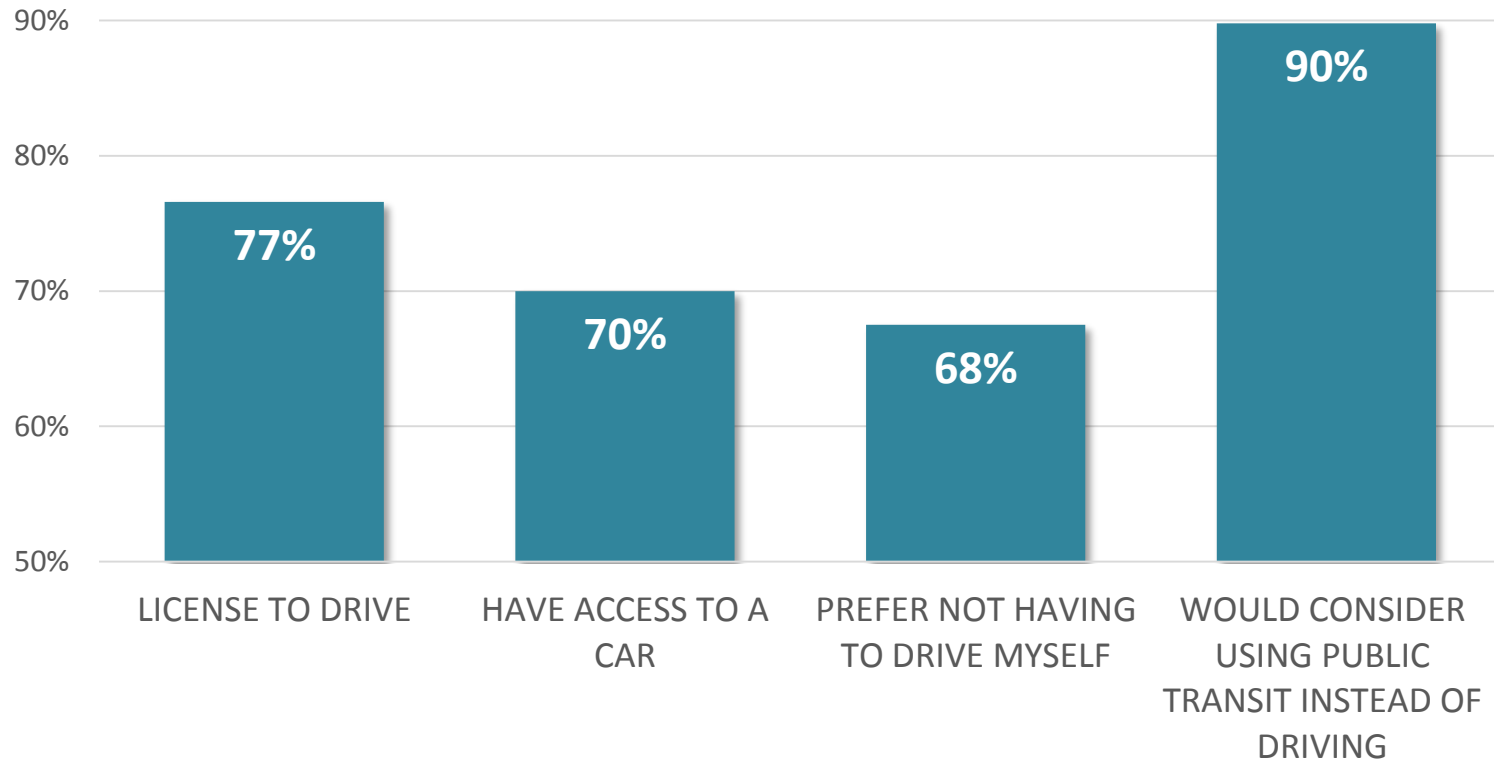
October 5, 2018

Survey Respondents

- Online survey conducted by Metrolink
- Data collection: April – September 2018
- 578 valid responses (college and university students)
- 42% of respondents live on campus
- 78% are younger than 25 yrs.
- 57% are full-time students
- 56% have household incomes of less than \$15,000
- 68% have household incomes of less than \$30,000

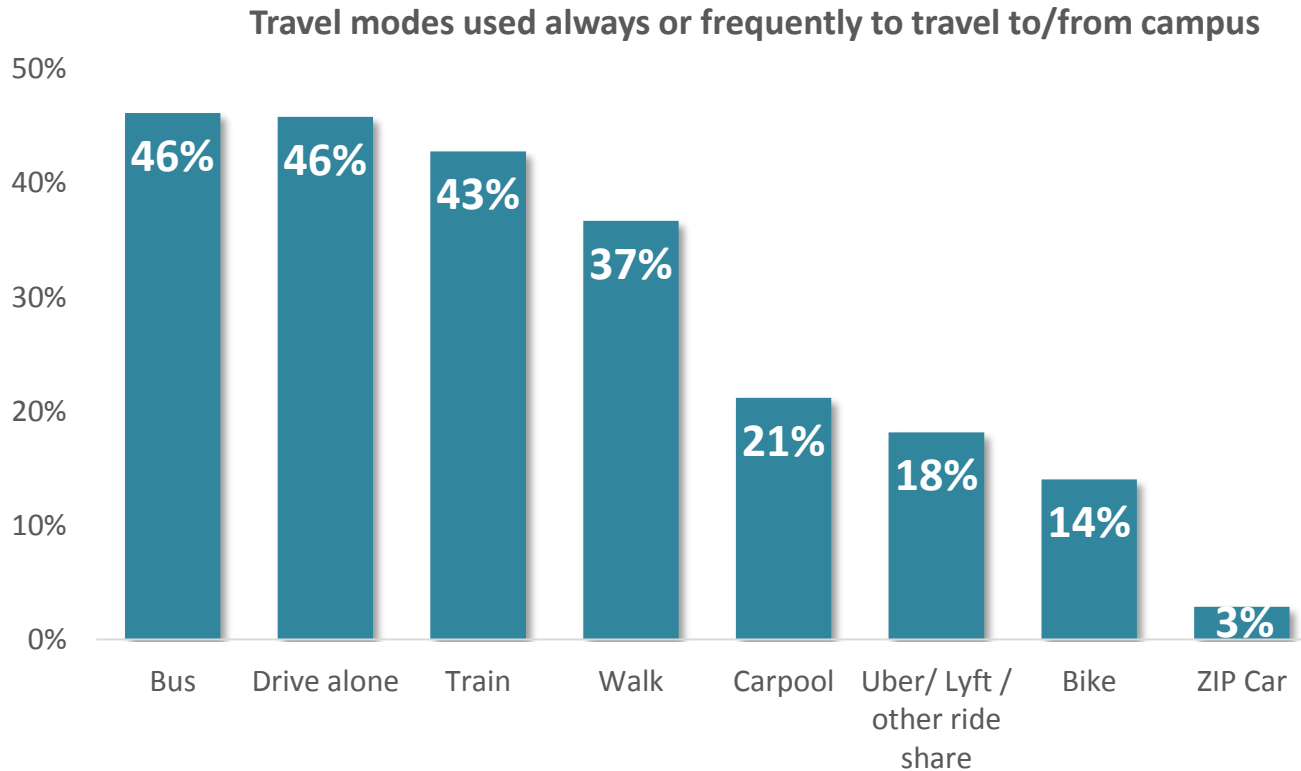
Most students look for alternatives to driving

Q12. Do you have a license to drive? Q13. Do you have access to a vehicle? Q14. Do you prefer not having to drive yourself? Q15. If public transportation was readily available, would you consider using public transportation more often instead of driving?
N=314



Driving alone and taking transit are most popular

Q 5. How often do you use the travel options below to get to and from campus? (Always, Frequently, Rarely, Never)
N=338

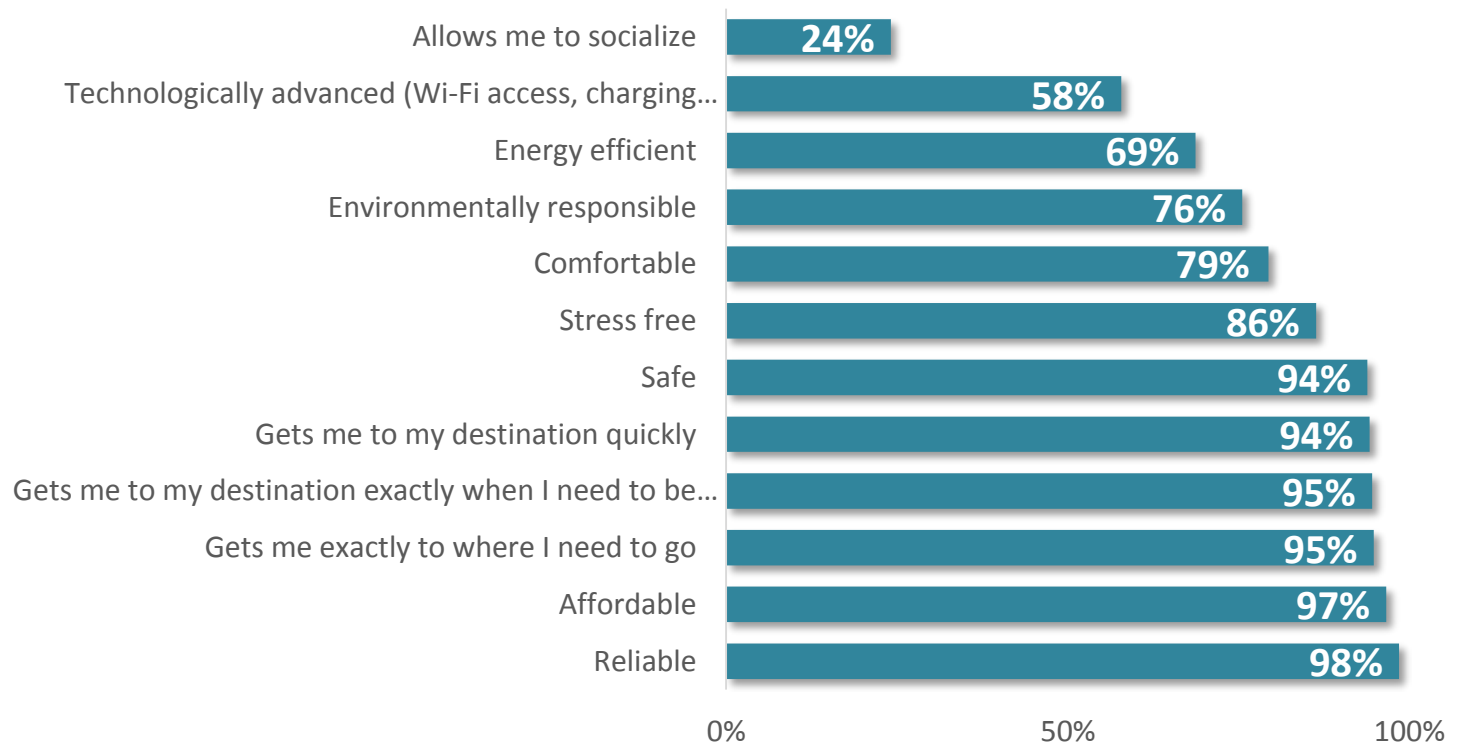


Students want reliable, affordable, and convenient transportation

Q16. What features would your preferred form of transportation have? (Extremely important, Very important, Somewhat important, Don't care)

N=535

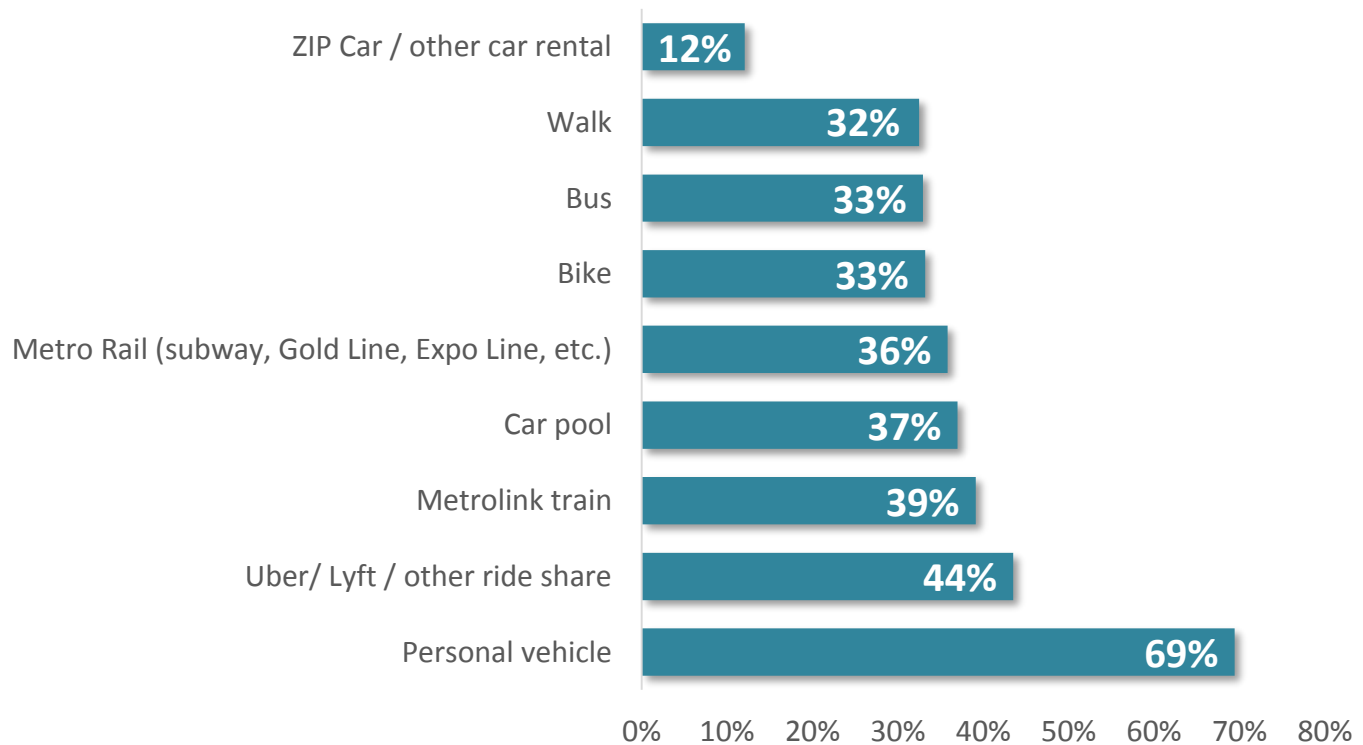
Extremely or Very Important Features of Preferred Transportation



The personal vehicle most meets students' needs

Q17. On a scale from 1 (Worst) to 5 (Best) how well do the following transportation modes meet your needs?
N=512

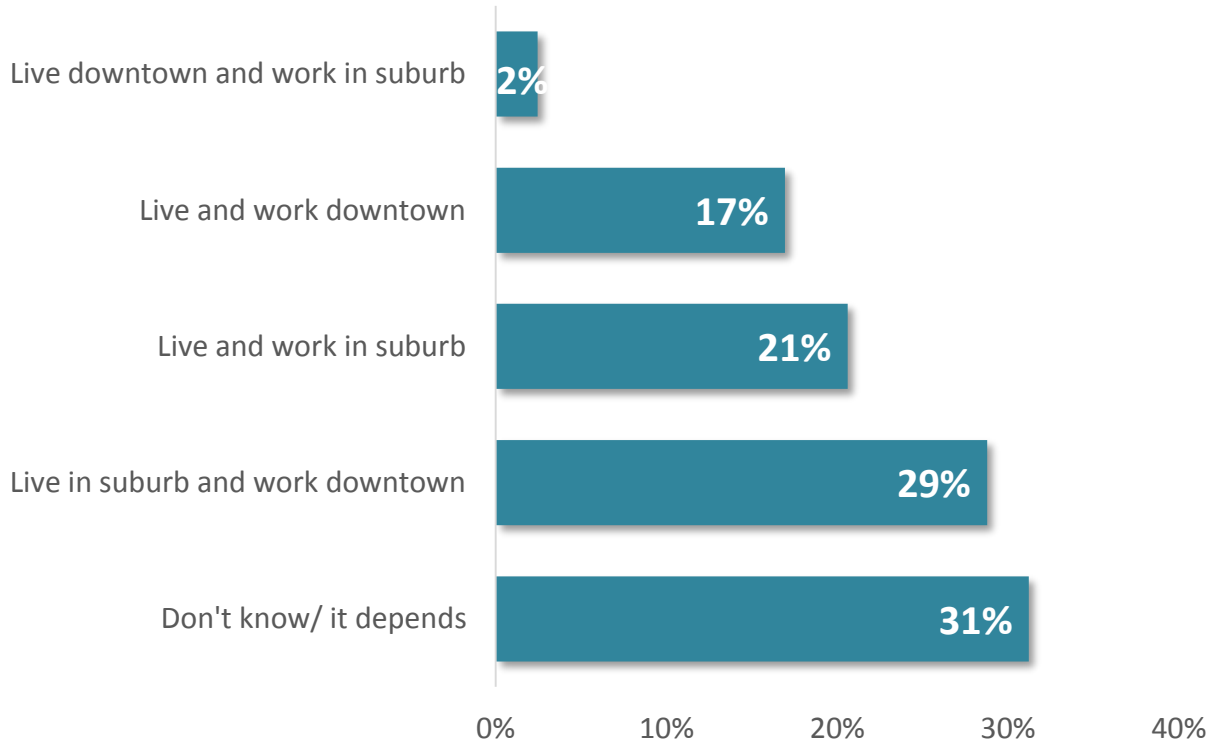
Transportation modes meeting students' needs (Top 2 Box)



Suburban living is most popular but many students are undecided

Q22. Where do you prefer to live and work?
N=490

Preference for living and working

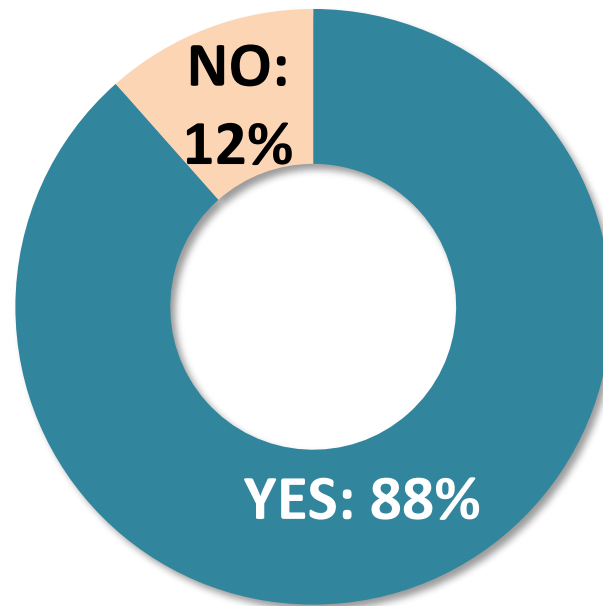




Convenient transit can influence location decisions

Q23. Would convenient access to public transportation influence where you decide to live and/or work?
N=494

Convenient access to public transportation influences location decisions?



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